

EXHIBIT B



Search Twitter

In the NOW
@inthenow

It's so official: We're suing Facebook, bitches!



Seriously, tho. Our company Maffick has filed a lawsuit and is seeking a restraining order against Facebook, Inc for defamation, unfair competition, and infringement on its commercial rights.

maffick

Maffick LLC is suing Facebook Inc. for defamation, unfair competition, and infringement on its commercial rights. We are also seeking a temporary restraining order from United States District Court in San Francisco, requiring that Facebook remove a false notice that it placed on Maffick's social media pages that identifies them as "Russia state controlled media," despite the opposite reality of our company's structure and editorial policy. Facebook's false state-controlled media notice is causing real and irreparable harm to Maffick's commercial endeavors and brand partnerships. Facebook applied the notice to Maffick's pages despite knowing its inaccuracy and neglecting to properly vet our company.

Maffick operates three social media channels: in the Now, which tells stories about social justice, everyday heroism, acts of kindness and doing good where it matters most; Waste-E! focuses on environmental sustainability in the content it produces and the companies and brands it promotes; Soapbox is a political opinion page which clearly identifies itself as "not news." Nothing in Maffick's mission is directed by any Russian state official or entity or is intended to advance the mission of any government, political party, or point of view. Maffick is owned by a Delaware LLC whose sole member is Anissa Nasir, a US citizen who lives and works in Los Angeles. No government officials, whether elected or appointed, from Russia or any other country, hold any direct or indirect ownership interests in Maffick, nor do Russian government entities hold any positions in management, editorial or corporate governance at Maffick. Maffick's sources of funding and revenue are monetization of media content, advertising of branded content promoted on its social media channels, and the resale of media content that is created for its channels. Facebook's false notice threatens the commercial sustainability of every single one of these revenue streams.

To put it simply, Facebook's false and public assertion that Maffick is state-controlled threatens Maffick's ability to monetize its content and to build relationships with brands that it seeks to promote on its pages.

1801 Century Park East, 16th Floor
Los Angeles, CA 90057-2167
Telephone: (310) 551-4441
Facsimile: (310) 551-4746

Attorneys For Plaintiff
MAFFICK LLC

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

MAFFICK LLC, a Delaware limited liability company,
Plaintiff,
v.
FACEBOOK, INC., a Delaware corporation, and Does 1-10, inclusive,
Defendants.

Case No. _____
PLAINTIFF'S EX PARTE APPLICATION FOR A TEMPORARY RESTRAINING ORDER AND ORDER TO SHOW CAUSE RE: PRELIMINARY INJUNCTION

1801 Century Park East, 16th Floor
Los Angeles, CA 90057-2167
Telephone: (310) 551-4441
Facsimile: (310) 551-4746

Attorneys For Plaintiff
MAFFICK LLC

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

MAFFICK LLC, a Delaware limited liability company,
Plaintiff,
v.
FACEBOOK, INC., a Delaware corporation, and Does 1-10, inclusive,
Defendants.

Case No. _____
COMPLAINT FOR:
(1) DEFAMATION;
(2) INTENTIONAL INTERFERENCE WITH CONTRACTUAL RELATIONS;
(3) INTENTIONAL INTERFERENCE WITH PROSPECTIVE ECONOMIC RELATIONS;
(4) NEGLIGENCE INTERFERENCE WITH PROSPECTIVE ECONOMIC RELATIONS;
(5) VIOLATION OF THE CALIFORNIA CONSUMER PROTECTION ACT.

8:00 AM · Jul 30, 2020 · Twitter Web App

175 Retweets and comments 522 Likes

